

SYSTEM AND METHOD FOR AUTHORIZING LEARNING MATERIAL USING DIGITAL OWNERSHIP RIGHTS

ABSTRACT OF THE DISCLOSURE

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A system and method for authors of on-line learning material and learning objects is provided to develop and store their learning objects while also protecting their digital rights during the marketing and distribution of the learning objects. The digital content may include such asset content as video, music, text, educational content, or the like. Various stages of the invention include: (i) author registration that permits authors to access and become a registered user of the system, (ii) author content creation that permits authors to compose and create a Shareable Content Object (SCO) which represents one or more assets, (iii) DRM packaging that permits name tagging and security encasement, and (iv) ingesting and eStore publishing.

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